

NEWS RELEASES

In order to serve the educational needs of the community, it is essential that information be disseminated concerning activities and issues in the schools. The Board of Education recognizes that from time to time, it will be necessary for the district to release information to the news media. This may be solicited information from reporters or it may be in the best interest of the school district to submit items that are newsworthy.

The Board authorizes the Superintendent of Schools to be the primary source for all news releases. The Superintendent shall insure that all news releases are accurate, well-written, and represent the best interest of the school district. In emergency situations, the Superintendent and/or the Board President shall act as spokesperson for the school district. It is the responsibility of the spokesperson to handle all news releases with input from as many Board members as possible.