



MARKETING FORUM for Businesses & Organizations in Schroon Lake

Specially designed to help local entities develop more effective marketing strategies. This will be an open conversation. Participants will learn:

- Effective marketing strategies for a changing world.
- Resources available through the Chamber and ROOST.
- How to raise the profile of the region to benefit everyone.
- Marketing challenges that participants experience.

When: Thursday, October 17, 6:30-8:00 PM
Instructor: Paul E. Hook, Executive VP,
TYNY Co. (marketing firm)

Fee: None
Where: Library
To register contact:

Sue Palisano, Director of Schroon Lake Chamber of Commerce, at directoratschroonlakechamber.org or 518-532-7675

**Schroon Lake Central School
1125 Route 9
Schroon Lake, NY 12870
(518) 532-7164
schroonschool.org/continuinged**

Friday Night at the Movies

Enjoy a recent movie on a big screen in the school's comfortable auditorium.

Time: 6:30 PM
Facilitators: Julie and Neil Chippendale
Audience: 18 years and older
Fee: None
Where: Auditorium
Schedule:
Nov. 1 *Chappaquiddick*
Nov. 8 *Bernie*
Nov. 15 *Saving Mr. Banks*
Nov. 22 *Cowboys and Aliens*
Dec. 6 *The Zookeeper's Wife*

Virtual Reality

Learn what all the hype is about as you experience the excitement of virtual reality using the library's Oculus Go Virtual Reality (VR) Headsets. Explore our earth, visit faraway places, swim with dolphins, ride a roller coaster if you dare. Fun for all ages, no experience necessary.

When: Wed., Nov. 13
Time: 6:30-8:00 PM
Instructor: Jane Bouchard, Library Manager
Fee: None
Where: School Library



CONTINUING EDUCATION Fall 2019



The Community's Center for Fun & Learning

TO REGISTER, send an email with your name, phone number, and name of the class to srepko@slwildcats.org.

For the Marketing Forum, email directoratschroonlakechamber.org or call the Schroon Lake Chamber of Commerce at 518-532-7675

Most sessions are free. For sessions requiring a fee, please pay the instructor as explained in the class description.

If school is canceled or closes early, continuing education classes will be canceled and rescheduled.

For more information go to: schroonschool.org/continuingeducation



Basic Skills in Social Media

Classes will be tailored to individual needs with the help of the school's business teacher and high school students. Attend one or more classes.

Oct. 30: Setting up a Facebook account

Nov. 6: Learning about your iPhone

Nov.13: Internet connectivity and bandwidth. Basics of networking. How to wire devices or improve WiFi signal with an access point.

Nov.20: Video editing basics. Use your cell phone and computer software to edit video clips of an event to create a highlight video to share with family and friends.

Dec. 4 Google Suite basics: Using Google Docs, Sheets, Photos, and Drive.

Dec. 11 Based on students' needs.

When: Wednesdays: Oct. 30; Nov. 6, 13, 20; Dec. 4, 11

Time: 6:30-7:45 PM

Instructor: Tom Wessling, SLCS teacher

Fee: None

Where: Room 207

Pickleball Clinic

Learn skills and how to play this popular game. Have a good cardio workout and fun at the same time. No Fee.

When: Wed., Nov. 6 and
Thurs., Nov. 7

Time: 6:30 PM—8:00 PM

Instructor: Kathy Riggins

Fee: None

Where: Gym

Beginning Yoga

Explore yoga poses, basic breathing exercises, mediation, and relaxation to develop strength, stability, and flexibility. Each class includes well-instructed poses that are seated, standing, and balancing. Classes end with a few minutes of deep relaxation and are suitable for beginners or those with some yoga experience.

When: Wednesdays: Oct. 30;
Nov. 6, 13, 20; Dec. 4, 11

Time: 6:30 to 7:30 PM

Instructor: Beth Melecci

Fee: \$5 to instructor at each class

Where: Auditorium

Navigating the Medicare Website

Learn how to search for drug and health plans, compare plans, and enroll. Individuals can change plans and see if they can lower their insurance costs.

When: Tues., Nov. 5

Time: 6:30-8:00 PM

Instructor: Alysia Goodwin, Services
Specialist, Office for the Aging

Fee: None

Where: Room 208

Double Knitting

This technique creates a two layer fabric with knit stitches on both sides and is reversible: a two-color design will be white on one side and black on the other side. You will make a potholder.

When: Tuesdays, Nov. 12 and 19

Time: 6:30-8:00 PM

Instructor: Susan Youngman

Fee: None

Where: Library

Acrylic Painting *Guardian Angel*

Create your own masterpiece following the instructor's step-by-step directions. All supplies provided. Minimum of 8 students needed.

When: Tues., Oct. 29

Time: 6:30-8:30 PM

Instructor: Cindy McKenna

Where: Room 217

Fee: \$20 fee due one week before the class. Send to:

Cindy McKenna, 1835 Hoffman Rd.,
Schroon Lake, NY 12870

Wreath Making

Enjoy making a fresh evergreen wreath just in time for the holidays. All supplies provided. Minimum of 8 students needed.

When: Tues., Dec. 3

Time: 6:30-8:30 PM

Instructor: Cindy McKenna

Where: Room 217

Fee: \$20 fee due one week before the class. Send to:

Cindy McKenna, 1835 Hoffman Rd.,
Schroon Lake, NY 12870